



Imagination

Imagination Technologies Photography Award 2010 **Our Department in Action!**

Department of Electronic and Electrical Engineering, Loughborough University

Announcing a photography competition open to the whole department,
generously sponsored by Imagination Technologies¹.

PRIZES

1st prize – a Sony Ericsson Satio camera (12M pixel)

2nd prize – £50 Amazon voucher

3rd prize – £25 Amazon voucher



The competition is open to ALL members of the department, staff and students, and the best entries will be exhibited at the IEEE conference in June at the Henry Ford College. Subsequently, selected images will be displayed around the department, in a website gallery and may also be used in departmental promotional material with due acknowledgement.

Our Department in Action!

Submitted photographs may represent any aspect of *Our Department in Action*, on or off campus, whether at work or at play, whether teaching, learning or discovering. The only limits are your own imagination and skill!

Entries will be judged for their originality, composition, technical quality, interest and artistic merit by a panel of judges comprising representatives from Imagination Technologies, the Department and external guests.

Entry deadline – 31st May 2010

The Rules

1. All entries must be submitted by email to Amanda Pearce a.v.pearce@lboro.ac.uk by **31st May 2010**.
2. Entrants must be members of the Department during the current academic year, 2009-10.
3. There is no limit to the number of entries any member of the department may submit.
4. Prior to submission, entrants must not have offered any of their entries for sale, been paid for any publication of any of their entries or won or been a runner up in any other photographic competition with any of their entries.
5. The prize/s shall be as stated in the competition publicity. No cash alternatives will be available.
6. Each entry must be sent in a separate email and accompanied by the following information:
 - a. The photographer's full name and contact details
 - b. A title for the photograph and a short description of the photograph (its story and/or an explanation of its content) – maximum 200 words, the date when the photograph was taken and noting if the image is a composite.
 - c. Document size should be of good print quality, ideally between 1Mb and 5Mb but smaller images may be submitted. Jpg is the preferred format but not mandatory. Orientation and print size are not stipulated.
 - d. Documents should be named using the following convention: Photographer's first name-Photographer's surname-number of entry. E.g. Amanda-Pearce-3.jpg
 - e. Do not watermark or place any other distinguishing marks (i.e. name, copyright) on the image. Judging will be done anonymously so images must not possess identifiable information.
 - f. Entrants can enhance the picture to make it brighter, clearer, using standard image manipulation software. Note: The judges reserve the right to exclude any image they believe may have been so excessively treated as to alter its authenticity.
 - g. A completed statement of copyright ownership as follows:
I hereby declare that the image _____ <doc name> is my own, and an original work and does not infringe the rights of any third party. I am the sole owner of copyright and have obtained permission of any people (or their parents/guardians if children under 16) featured in the image. I have not breached any laws when taking this photograph. I have checked with my line-manager, supervisor _____ <name> that I have permission to enter the attached photograph(s) in the competition and I give the Department of Electronic and Electrical Engineering, Loughborough University, and Imagination Technologies Ltd the right to publish the photograph on its website and elsewhere.
7. Entrants will retain copyright in the photographs that they submit to the Department. By entering the competition all entrants grant to the Department the right to print, publish and otherwise exhibit their photographs. No fees will be payable for any of the above uses. While the Department will make every effort to credit photographers, including in printed reproductions of their work, it does not guarantee that every use of the photographs will include photographers' names.
8. By entering, entrants will be deemed to have agreed to be bound by these rules and the Department reserves the right to exclude any entry from the competition at any time and in its absolute discretion if it has reason to believe that an entrant has breached these rules. Entries which do not comply with these rules cannot be considered.
9. By submitting an entry to this competition, you agree to grant the department permission to use your image for promotional purposes with due acknowledgement. The competition sponsor, Imagination Technologies Ltd, will have the right to publish the winning entry, with due acknowledgement.
10. Judging.

No member of the judging panel shall submit an entry to the competition.
The judging panel will comprise three or more of the following:
A member of the sponsoring company/ies (also to act as Chair)

The Head of Department

A second member of the Department

An member of campus – eg Dean of Engineering, VC, Director of Marketing,

An invited external guest – eg a Visiting Professor

In the event of a tie, the Chair shall have the casting vote. The judges' decision is final and no correspondence will be entered into.

11. If the winner is unable to be contacted after reasonable attempts have been made, the Department reserves the right to either offer the prize to a runner up or to re-offer the prize in any future competition.
12. The Department reserves the right to cancel this competition or alter any of the rules at any stage, if deemed necessary in its opinion, and if circumstances arise outside of its control.

30th April 2010

ⁱ Imagination Technologies Group plc is an international leader in the creation and licensing of semiconductor System-on-Chip Intellectual Property (SoC IP) and in the development and manufacture of DAB digital and connected radios. See <http://www.imgtec.com>